

IN THE CLAIMS

Please cancel claims 1-3 and 5-8 and add new claims 9-19. All claims are reproduced below.

1. – 8. (Canceled).
9. (New) A computer-implemented method for tracking patronage of a plurality of customers at a plurality of casino properties, the method comprising:
 - maintaining a first account associated with a customer at a first casino property;
 - collecting betting activity associated with the customer's gaming activity at the first casino property;
 - updating the first account to reflect comps awarded to the customer based on the collected betting activity;
 - identifying the customer at a second casino property;
 - responsive to identifying the customer at the second casino property, automatically retrieving customer account data maintained in the first account from the first casino property; and
 - providing comps redemption to the customer at the second property.
10. (New) The method of claim 9 wherein the comps include a hotel room.
11. (New) The method of claim 9 wherein the comps include a meal.
12. (New) The method of claim 9 wherein the comps include an event ticket.

13. (New) The method of claim 9 further comprising updating the first account to reflect comps redeemed by the customer at the second property.

14. (New) The method of claim 9 further comprising:

collecting second betting activity associated with the customer's gaming activity at the second casino property; and

updating the first account to reflect comps awarded to the customer based on the collected second betting activity.

15. (New) A computer-implemented method for tracking patronage of a plurality of customers at a plurality of casino properties, the method comprising:

maintaining a first account associated with a customer at a first casino property;

collecting first betting activity associated with the customer's gaming activity at the first casino property;

updating the first account to reflect points awarded to the customer based on the collected first betting activity and a first weighting factor;

identifying the customer at a second casino property;

collecting second betting activity associated with the customer's gaming activity at the second casino property; and

updating the first account to reflect points awarded to the customer based on the collected second betting activity and a second weighting factor.

16. (New) The method of claim 15 further comprising providing points redemption to the customer at the second property.

17. (New) The method of claim 15 wherein the first weighting factor is determined at least in part by a time period at which the first betting activity is collected.

18. (New) A method for providing comps to customers at multiple casino properties, the method comprising:

creating a customer account for a customer at a first casino property;

monitoring first betting activity of the customer at the first casino property;

monitoring second betting activity of the customer at a second casino property; and

awarding a complimentary offer to the customer based on the monitored first and second betting activity, wherein the complimentary offer is redeemable by the customer only at the second casino property.

19. (New) The method of claim 18 further comprising:

storing indicia of the monitored first betting activity in the customer's account at the first casino property;

identifying the customer at the second casino property; and

storing indicia of the monitored second betting activity in the customer's account at the first casino property.